



Digital Artwork Specifications

The following is how we wish to receive files:

BLEED AND MARKS:

DO use **2.5 mm BLEED**.

CROP MARKS:

DON'T put **CROP MARKS** on your artwork.

MARKS:

DON'T put **PRINTERS MARKS** on your artwork.

EXTRA MARKS:

Perf marks or score marks please outside trim area.

PERFS/SCORES/NUMBERING/HOLE PUNCH'S ETC:

For any extras like perfs/numbering and hole punches please provide a **VISUAL PDF** (which shows these elements) and a **PRINT PDF** (which doesn't show any of these elements).

For perfs/scores it can be helpful to put a mark in the bleed area of the PRINT file.

FORMAT:

We prefer **PDF's** ideally **pdf/x-3** or **pdf/x-4** (other formats will work but do not always process perfectly)

COLOURSPACE FOR DIGITAL PRINTING:

>> **CMYK** << Ideally no spot colours or RGB

COLOUR PROFILES:

Nothing or **FOGRA39**

OVERGLOSS:

For clear overgloss set to an overprinting spot colour and name it '**clear**' or '**gloss**' (not case sensitive).

IMAGES: **200 dpi** minimum

LAYUP:

Single pages in numerical order eg. 1–16 and **centered** in middle of the page (please don't try to layup yourself!)

FONTS:

Fonts Embedded please

OVERPRINT:

Black artwork/text set to **overprint**.
White objects/text set to **knockout**.

RICH BLACK:

Solid Black set to **CMYK: 40,30,20,100**

Contact us

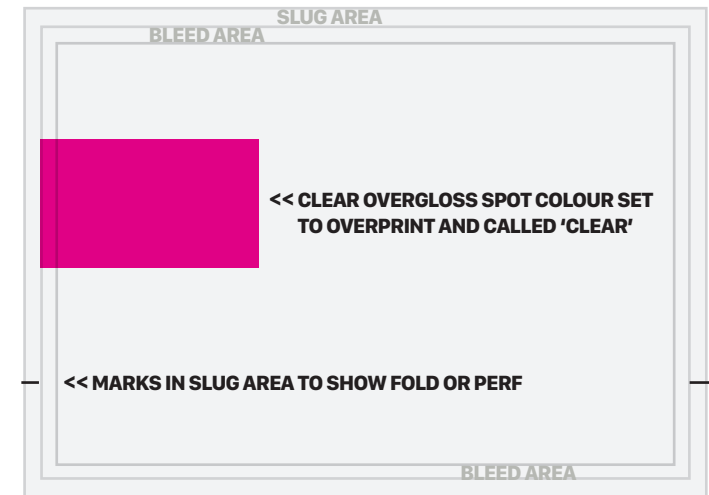
For any queries relating to artwork either contact your Account Manager or the Print Central Prepress Tech:

Phone: **03 442 5992** ext **219**

Email: **prepress@printcentral.co.nz**



'example PRINT.pdf'



'example VISUAL.pdf'

