



Large Format Artwork Specifications

The following is how we wish to receive files:

BLEED:

DO use **5mm BLEED**.

CROP MARKS:

DO put **CROP MARKS** on your artwork.

PRINTERS MARKS:

DON'T put **PRINTERS MARKS** on your artwork.

EXTRA MARKS:

Perf marks or score marks please place at edge of bleed or slug area. Keep away from trim area.

PERFS/SCORES/NUMBERING/HOLE PUNCH'S ETC:

For any extras like perfs/numbering and hole punches please provide a **VISUAL PDF** (which shows these elements) and a **PRINT PDF** (which doesn't show any of these elements).

For perfs/scores it can be helpful to put a mark in the bleed area of the PRINT file.

FORMAT:

We prefer **PDF's** ideally **pdf/x-3** or **pdf/x-4** (other formats will work but do not always process perfectly)

COLOURSPACE FOR LARGE FORMAT PRINTING:

>> **CMYK** << Ideally no spot colours or RGB

COLOUR PROFILES:

Nothing or **FOGRA39**

IMAGES: **150 dpi** or above preferred

DIELINES (for stickers):

Create a vector path, must be closed, add a stroke (no fill). Set it to a spot colour 100% magenta named '**Kiss-cut**' (case sensitive). Make sure overprint stroke is set to **on**.

VARNISH:

For clear overgloss set to an overprinting spot colour and name it '**VARNISH**' (not case sensitive).

WHITE INK:

For white ink set it to an overprinting 100% cyan spot colour (100/0/0/0) and name it '**white**'. It must be on the top layer of artwork.

LAYUP:

Single pages in numerical order eg. 1-16 and **centered** in middle of the page (please don't try to layup yourself!)

FONTS:

Fonts Embedded please no need for outlines.

OVERPRINT:

Black artwork/text set to **overprint**.
White objects/text set to **knockout**.

RICH BLACK:

Solid Black set to **CMYK: 0/0/0/100**
In Indesign **Overprint**
In Illustrator **Overprint Black**

Contact us

For any queries relating to artwork either contact your Account Manager or the Print Central Prepress Tech:

Phone: **03 442 5992** ext **219**

Email: **prepress@printcentral.co.nz**



'example.pdf'

