



Offset Artwork Specifications

The following is how we wish to receive files:

BLEED AND MARKS:

DO use **2.5 mm BLEED**.

CROP MARKS:

DON'T put **CROP MARKS** on your artwork.

MARKS:

DON'T put **PRINTERS MARKS** on your artwork.

IMAGES: 300 dpi ideal, 200 dpi adequate

FORMAT:

We prefer **PDF's** ideally **pdf/x-3** or **pdf/x-4** (other formats will work but do not always process perfectly)

COLOURSPACE FOR OFFSET PRINTING:

CMYK preferred. RGB accepted. Spot colours allowed if you are intending to print your artwork that way.

COLOUR PROFILES:

Nothing or **FOGRA39 (when RGB AdobeRGB)**

DIELINES & OVERGLOSS:

For dielines & overgloss etc. please set to an overprinting spot colour and name it clearly eg. 'dieline' or 'foldline'.

PERFS/SCORES/NUMBERING/HOLE PUNCH'S ETC:

For any extras like perfs/numbering and hole punches please provide a **VISUAL PDF** (which shows these elements) and a **PRINT PDF** (which doesn't show any of these elements).

For perfs/scores it can be helpful to put a mark in the bleed area of the PRINT file.

LAYUP:

Single pages in numerical order eg. 1-16 and **centered** in middle of the page (please don't try to layup yourself!)

FONTS:

Fonts Embedded (ideally not converted to paths)

OVERPRINT:

Black artwork/text set to **overprint**.
White objects/text set to **knockout**.

RICH BLACK:

Solid Black set to **CMYK: 40,30,20,100**

Contact us

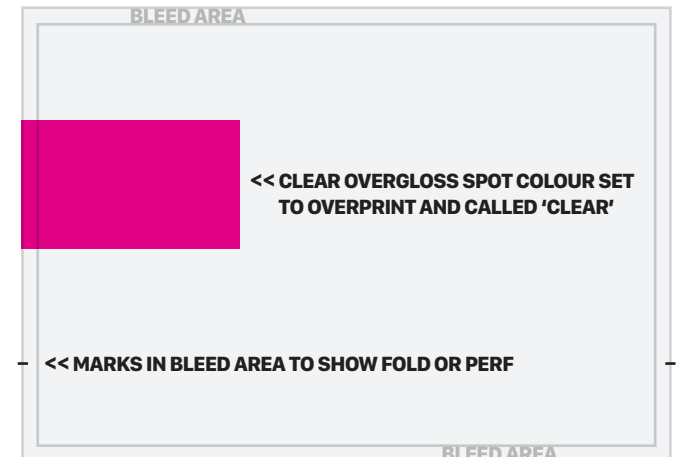
For any queries relating to artwork either contact your Account Manager or the Print Central Prepress Tech:

Phone: **03 442 5992** ext **219**

Email: **prepress@printcentral.co.nz**



'example PRINT.pdf'



'example VISUAL.pdf'

